

BUSNC 630 - Microsoft Publisher Course Outline

Approval Date: 03/11/2021

SECTION C

Course Description

Repeatability May be repeated 0 times

Catalog Description A hands-on course covering features of the desktop publishing capabilities of Microsoft Publisher. Students will learn to prepare attractive business and personal documents, promotional documents, Web pages, and presentations.

Schedule Description

SECTION D

Condition on Enrollment

1a. Prerequisite(s): *None*

2. Assignments: State the general types of assignments for this course under the following categories and provide at least two specific examples for each section.

A. Reading Assignments

B. Writing Assignments

C. Other Assignments

Chapter 1. Creating a Flyer.

Chapter 2. Publishing a Trifold Brochure.

Chapter 3. Designing a Newsletter.

Chapter 4. Creating a Custom Publication from Scratch.

Chapter 5. Using Business Information Sets.

3. Required Materials

A. EXAMPLES of typical college-level textbooks (for degree-applicable courses) or other print materials.