# **PHOT 150 - Beginning Digital Photography Course Outline**

**Approval Date:** 11/16/2012 **Effective Date:** 01/16/2018

# **SECTION A**

Unique ID Number CCC000281882
Discipline(s) Photography

**Division** Arts and Humanities

Subject Area Photography

Subject Code PHOT

Course Number 150

Course Title Beginning Digital Photography

**TOP Code/SAM Code** 1011.00 - Photography / C - Occupational

Rationale for adding this course to the Update course catalog description, condition on

curriculum enrollment and SLO's

Units 3

Cross List N/A

**Typical Course Weeks** 18

**Total Instructional Hours** 

**Contact Hours** 

Lecture 0.00

**Lab** 0.00

**Activity** 108.00

Work Experience 0.00

**Outside of Class Hours** 54.00

**Total Contact Hours** 108

**Total Student Hours** 162

Open Entry/Open Exit No

**Maximum Enrollment** 

**Grading Option** Letter Grade or P/NP

Distance Education Mode of Instruction

#### **General Education Information:**

#### **SECTION C**

# **Course Description**

**Repeatability** May be repeated 0 times

**Catalog** Explore the digital darkroom. This course is an introduction to digital imaging **Description** processes. Acquire tools for expressive communication, using Adobe

Photoshop for image editing and printing. Develop skills in a variety of outputs for both fine art and commercial applications. Survey photography's role in society and culture, including the evolution of various photographic genre and the contributions to the development of digital photography by people of diverse ethnic and cultural backgrounds.

Schedule Description

# **SECTION D**

Condition on Enrollment 1a. Prerequisite(s): *None* 1b. Corequisite(s): *None* 1c. Recommended

PHOT 120 with a minimum grade of C or better

1d. Limitation on Enrollment: None

#### **SECTION E**

# **Course Outline Information**

# 1. Student Learning Outcomes:

- A. Translate concepts and experiences through images
- B. Demonstrate proficiency in using Photoshop as a means of personal expression
- C. Present finished portfolio for peer, professional or academic review
- D. Evaluate and critique photographs and receive criticism from others
- 2. Course Objectives: Upon completion of this course, the student will be able to:
  - A. Demonstrate strategies for digital workflow using Photoshop
  - B. Explore and refine a personal photographic style and expression
  - C. Critique artwork using art concepts within an historical and contemporary framework
  - D. Demonstrate a knowledge of various presentation strategies for a body of work
  - E. Develop skills used to critically evaluate photographs
  - F. Develop and maintain a quality photographic portfolio
  - G. Integrate ideas and aesthetic principles drawn from a diverse range of cultural sources and backgrounds
  - H. Effectively utilize camera controls.
  - I. Apply aspects of composition and design for effective visual communication
  - J. Examine photography as a major communication medium in contemporary society
  - K. Appreciate the historical development of the camera and the process of photography

#### 3. Course Content

- A. Cameras and society
- B. Traditional vs. Digital Photography
- C. Camera exposure and light metering systems (manual to automatic).
- D. Camera controls: the film/sensor sensitivity, shutter, and aperture relationship.

- F. Macintosh/Photoshop basics.
- G. Color Management
- H. Workflow: Steps to a Master Image
- I. Layers, channels and selections
- J. Techniques for color balance, exposure and contrast
- K. Text layers
- L. Extended Dynamic Range
- M. Compositing
- N. Organization, storage, presentation, or application of photographs and digital photo media.
- O. Career opportunities and new directions in photography.

# 4. Methods of Instruction:

**Critique:** 

Discussion:

Lab:

Lecture:

**Projects:** 

Other: There are a variety of methods for instruction according the instructor's teaching style. If the course is administered as an inverted classroom model then podcasting would be the primary means of disseminating basic information. In class methods could include group discussion to further explore the material presented. If the lecture mo()]TJETq5.4(be)3

Read and prepare to discuss "How to Do Things with Pictures" by William J. Mitchell Read the handout covering key formal and critical terms used in content-